

CHRISTIANSBURG BLUE DEMON ATHLETICS

MISSION STATEMENT (the end game)

1. To create an atmosphere and environment for all athletes to become better people through deliberate character development and accountability; their involvement in the athletic program will help them be more successful in life. **HELP STUDENTS BECOME BETTER PEOPLE.**
2. To provide academic support for each athlete to become a successful student and earn their diploma. **HELP ATHLETES BECOME BETTER STUDENTS.**
3. To help each athlete reach their full potential through programmed strength and conditioning, fundamental skill development and nutrition education while promoting multi-sport participation. **HELP STUDENTS BECOME BETTER ATHLETES.**
4. To set the expectation and provide the program organization necessary for each athlete to have the opportunity to win a championship. **HELP ATHLETES BECOME BETTER TEAMMATES.**

COACHING STAFF IMPLICATIONS (how we get there)

1. **ROLE MODEL** - Model the characteristics & discipline laid out in the CHS Athletic Handbook.
2. **LEADER** - coach the entire athlete and support the education system and the entire athletic program.
3. **EXPERT** - Understand the “process” of the total program.
4. **VISIONARY** - See your program as it is and as it could be. Inspire faith in your vision.

ATHLETE ASSUMPTIONS (the athlete's attitude)

1. **WE ASSUME THAT YOU WANT TO BECOME A BETTER PERSON.** You represent our program and your character is a direct reflection of our program.
2. **WE ASSUME THAT YOU EXPECT TO GRADUATE WITH THE HIGHEST GRADES THAT YOU ARE CAPABLE OF MAKING.** You are a “student” athlete.
3. **WE ASSUME THAT YOU WANT TO BE THE BEST ATHLETE THAT YOU CAN BE.** Intrinsic motivation is the most effective.
4. **WE ASSUME THAT YOU WANT TO PLAY ON A CHAMPIONSHIP TEAM.** Our practices, offseason and pre-season programs are designed to produce a champion teamwork makes the dream work.